WSMA CONVENTION 2023
Thursday, November 9, 2023

Wyoming Student Media Assocation

Contest Booklet

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www.whsspa.com

Wyoming Union,
UW Campus

**SUBMISSIONS DEADLINE:
SEPT. 30, 2023
DIGITAL SUBMISSIONS
ONLY**

WSMA

2023 WYO J-DAY
All-State Publication Contests

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All-State Publication Awards: Newspaper and Yearbook

- Newspapers, Online News Sites, and Yearbooks will be judged based on the appropriate rubric and overall quality of publication.
- All submitted work will receive feedback.
- Contest entries will be judged in two categories: 1A/2A and 3A/4A.
- All entries will be rated for a Golden Pony, Silver Spur, or Bronze Star, and the top two in each category (Newspaper & Yearbook) will earn All-State Winner and All-State Runner-up.

Submission Requirements

- <u>Newspaper</u>:
  - Advisor will submit the entire Online News Site via the URL. If printed, then PDFs of three (3) entire printed issues should be submitted.
  - PDFs should be titled Division_Contest_School_Year.pdf
    - ex: 2A_AbsarokaHS_NewspaperA_2022.pdf
- <u>Yearbook</u>:
  - Advisor will submit the entire Yearbook as a PDF document. The cover may or may not be included in this PDF.
    - If the cover is not included in the PDF, then a photo or second PDF of the Yearbook Cover should be submitted as well.
  - The PDF should be titled Division_Contest_School_Year.pdf
    - ex: 2A_AbsarokaHS_Yearbook_2022.pdf

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All-State Publication Contests

All-State Individual Awards: Yearbook

- The Design Contest is meant to showcase the design and layout skills for students working on Yearbook material.
  - This means that the work completed on a yearbook spread layout/online design is created/completed in majority by the student.
- Portfolio pieces may be:
  - whole spreads or layouts from the yearbook, or individual design pieces, such as graphics, charts, artwork, alternate copy elements, etc.
  - If only submitting a single element, the element should be surrounded by a red box, etc to draw the judges attention to it.
- Portfolios will be judged based on appropriate rubrics and overall quality of the student's work.
- Contest entries will be judged in two categories: 1A/2A and 3A/4A.
- All entries will be rated for a Golden Pony, Silver Spur, or Bronze Star, and the top two portfolios in each category will earn All-State Winner and All-State Runner-up.

Submission Requirements

- Student Portfolio MUST be a PDF that includes a MINIMUM of 3 work samples and a MAXIMUM of 5 work samples. Portfolios that contain fewer than three or more than 5 will not be considered for awards.
- ***All spreads should be included in the same PDF as a portfolio. Individual documents will not be accepted.***
- Submission should be named with the division, students' first and last name, underscore, school name, contest name.
  - Ex: 4A_BonnieSmith_SkyviewHS_YearbookPortfolio.pdf

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All-State Individual Awards: Photography

- Contest designed for showcasing the photography skills for students working on Publications material. Publications material includes Yearbook, Newspaper, Magazine, Broadcast, etc.
- All photographs submitted must be connected in some way to publication material.
- Portfolios will be judged based on the photography rubric, as well as overall quality of the student's work.
- Contest entries will be judged in two categories: 1A/2A and 3A/4A.
- All entries will be rated for a Golden Pony, Silver Spur, or Bronze Star, and the top two portfolios in each category will earn All-State Winner and All-State Runner-up.

Submission Requirements

- Photographs must be included in the PDF and should be titled, with a description of how the photo was used in a publication.
  - Ex: "Hometown Rivalry" Used in Yearbook spread for homecoming coverage.
- PDF portfolio that includes a MINIMUM of 3 and MAXIMUM of 5 original photographs taken by the student and for use in a publication.
- All photos MUST be included in one PDF portfolio. Individual photo files will not be accepted.
- Submission should be named with the division, students first name, last name, underscore, school name, contest name.
  - Ex: 4A_BonnieSmith_SkyviewHS_Photography_Portfolio.pdf

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All-State Publication Contests

All-State Individual Awards: Video

- Contest designed for showcasing the video or broadcast skills for students working on student broadcast publications.
- This means that the work completed in the video/broadcast is created/completed in majority by the student.
- Portfolios will be judged based on the design rubrics, as well as overall quality of the student's work. Contest entries will be judged in two categories: 1A/2A and 3A/4A.
- All entries will be rated for a Golden Pony, Silver Spur, or Bronze Star, and the top two portfolios in each category will earn All-State Winner and All-State Runner-up.

Submission Requirements

- Portfolio must be posted online and a link to that portfolio shared for submission. Video files should not be uploaded.
- Portfolio MUST include a MINIMUM of 3 and a MAXIMUM of 5 video/broadcast segments created/designed in majority by the student.

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All-State Publication Contests

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All-State Individual Awards: Writing

- Contest designed for showcasing the writing skills for students working on student publications material.
- Writing samples can be written work completed for yearbook, broadcast, newspaper, podcast, etc.
- Portfolio pieces may be any written piece created for a yearbook, newspaper, broadcast, podcast, etc.
- Portfolios will be judged based on writing rubrics, as well as overall quality of the student's work.
- Contest entries will be judged in two categories: 1A/2A and 3A/4A.
- All entries will be rated for a Golden Pony, Silver Spur, or Bronze Star, and the top two portfolios in each category will earn All-State Winner and All-State Runner-up.

Submission Requirements

- Portfolio MUST be a PDF document that contains a MINIMUM of 3 and a MAXIMUM of 5 writing samples written by the student.
- All articles MUST be in the same PDF as a portfolio. Individual documents will not be considered for awards.
- Submission should be named with the division, students first name, last name, underscore, school name, contest name.
  - Ex: 4A_BonnieSmith_SkyviewHS_Writing_Portfolio.pdf

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Creating Portfolios for Submissions

1. Writing, Yearbook, and Photography Portfolios must be ONE PDF DOCUMENT that contains all work samples.
   a. We suggest students use Canva to create their portfolios, as they can either copy and paste work in, or take photos of work and place them in the document.
   b. If you take photos of the work, make sure to do so at a high enough resolution that the judges can read/see it.
2. **If you navigate to the website, you'll find some helpful videos on how to create a portfolio in Canva.**

Submissions

1. Create all necessary PDF documents and name appropriately.
   a. *Please use the name formats listed above. This is very important for helping us keep all entries organized.*
2. For the whole yearbook, please email or share the PDF with whsspaboard@gmail.com.
3. For the newspaper, please email the link to the online publication.
4. For writing, yearbook, and photography portfolios, please email or share your entry PDFs with whsspaboard@gmail.com.
5. For video portfolios, please email the link the online portfolio, clearly indicating which link belongs to which student.
   a. Do not share or email individual video files. They are too large and cumbersome this way.
6. If you have any trouble with submissions, please email us. We'll happily help you get things turned in.
7. We will email you in response to let you know we received your entries.

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On-the-Spot Contests

- The day of convention, there will be three On-the-Spot Contests:
  - People's Choice Award
  - Journalism Writing
  - Photo-Journalism
- These will begin after the keynote session and end just before closing.

People's Choice Award

- Advisors may submit a Yearbook or printed newspaper for consideration in People's choice.
- Publications will be laid out for advisors and staffs to consider. Each school will be able to cast one vote for newspaper and yearbook each.
- Winners will be announced during closing session.

Journalism Writing

- Students will be tasked with a writing assignment relevant to the day of convention. They will have a set time during the day to complete their assignment and return to the judge.
- Winners will be announced during closing session.

Photo-Journalism

- Students will be tasked with a photo journalism assignment relevant to the day of convention. They will have a set time during the day to complete their assignment and return to the judge.
- Winners will be announced during closing session.

On-the-Spot Contests will be run at the discretion of the organizers, the WSMA Board. Changes may be made to this line-up as needed and any pertinent information will be provided at the start of convention.