



2023 All-State Yearbook Design Portfolio

STUDENT NAME: _____

SCHOOL NAME: _____

YEAR: _____

ADVISER: _____

CLASSIFICATION: 1A/2A 3A/4A

This critique is designed to be an educational device to improve the quality of your designing. It is intended to point out positive aspects of your designing as well as to suggest areas for improvement.

Judging comments are designed as suggestions for improvement. Keep in mind that these comments represent just one individual's opinion. Comments should represent current trends in design.

A list of overall design skills gives designers a general overview of what judges are looking for in the design portfolio.

An overall open-comment critique space is included to provide feedback on strengths and recommendations.

Check all that apply:

Typography used helps to communicate to the reader.

Typography adds to the coverage by drawing in the reader.

Design emphasizes function and readability.

Color and/or gray tones are used effectively.

Design uses consistent margins, both internal and external.

Design exhibits balance between vertical and horizontal elements.

Spacing demonstrates planning and packaging for maximum impact.

Principles of design, check all that apply:

contrast

balance

proportion

hierachy

repetition

rhythm

pattern

white space

movement

variety

unity

scale

harmony

typography

STRENGTHS:

Provide specific details about the strengths of individual design entry.

RECOMMENDATIONS:

Provide specific recommendations for individual design entry.